Hatchio AI

Investor presentation, November 2026

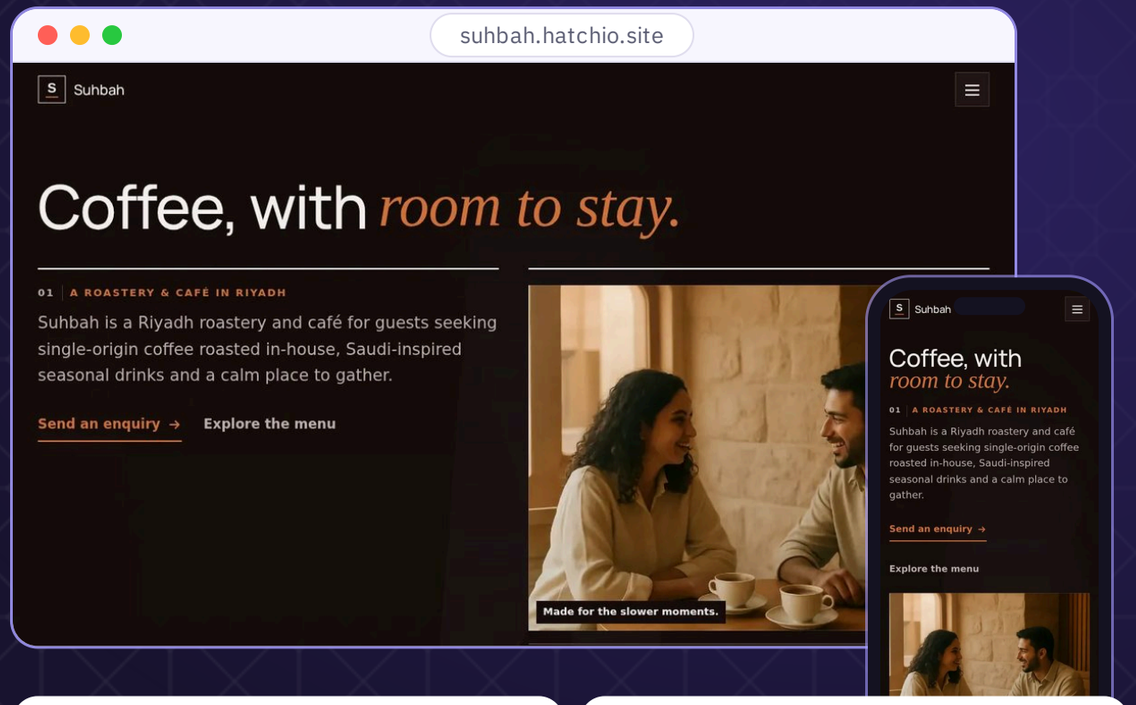
From one idea to a business that can sell in under an hour of AI work.

An AI-native business execution platform: one place to build a startup from scratch, to launch, to growth.

$12–$18
the whole package, before VAT

$400–$13,000+
a feasibility study alone, at vendors' prices

Raising $1M pre-seed



- **Online payments** — Full-stack dynamic website
- **Contact and booking forms** — Full-stack dynamic website
- **Feasibility study and plans** — PDF
- **Startup budget** — Excel
- **Pitch deck** — PowerPoint
- **Brand images** — Images for your website, in your brand's style

Idea and research → Plan → Build → Launch → Grow

hatchioai.com/investors. Shown: Suhbah, a website Hatchio built. Vendors' published prices (Bouh Marketing, Platform01, Ertiqaa; May 2026).

Starting a business means becoming 10 people

- Researcher
- Strategist
- Analyst
- Accountant
- Financial planner
- Designer
- Developer
- Tester
- Marketer
- Salesperson

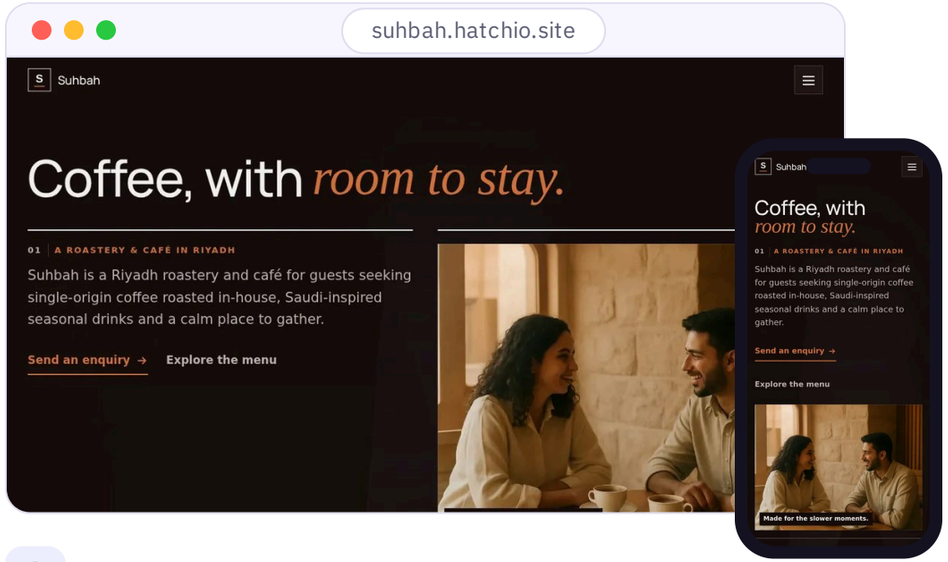
	Today: a feasibility study alone	Hatchio: the whole package
Time	2–8 weeks	under an hour of AI work
Price	$400–$13,000+	$12–$18

Vendors' published times and prices (Bouh Marketing, Platform01, Ertiqaa; May 2026). Hatchio's time is its own work, not the time to open a business.



Hatchio AI

One idea, one click: the website, the files, the channels



Full-stack dynamic website, built and hosted

- Website pages
- Images and animation
- Authentication
- Contact and booking forms
- Admin panel
- One site in several languages
- Database
- OTP sign-in
- Online payments
- SEO and accessibility

The files, generated

- **Feasibility study and plans** — PDF
- **Risk analysis report** — PDF
- **Privacy review (GDPR, PDPL)** — PDF
- **Startup budget** — Excel
- **Pitch deck** — PowerPoint
- **Business profile** — PDF
- **Brand images** — Images for your website, in your brand's style
- **Product backlog and Sprints (Agile, Scrum)** — One ordered list, planned in short Sprints
- **Export to GitHub (connect your account)** — A private repository per project, created for you
- **Any document, sent to Notion** — A whole project exported as an organised workspace

The connectors

Development

GitHub · Notion

Sales and outreach

Gmail · Outlook · WhatsApp · LinkedIn

Marketing, social and ads

Instagram · Facebook · X · Meta Ads · Google Ads

All the social media, managed

Instagram · Facebook · LinkedIn · TikTok · Snapchat · YouTube · WhatsApp · X · Google Ads · Meta Ads

Nothing goes out without you.
Messages and posts wait for your approval; ad campaigns start paused.

Shown: Suhbah, one of 9 real builds at hatchioai.com/examples. Payments go to the founder's own Moyasar, Tap, Stripe or PayPal account. Social channels: the Business Booster drafts and schedules; the customer publishes.

One AI ecosystem, nine products

Hatchio AI

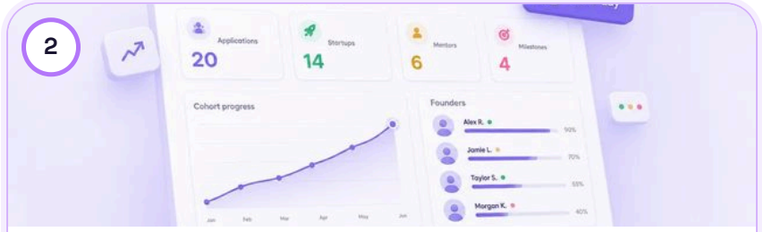
From the first idea to a business that sells and grows: the same AI team, the same credits, one account.

1



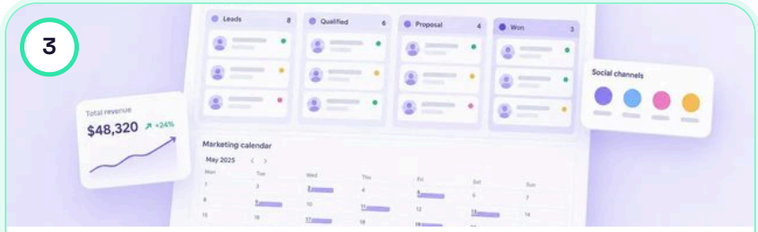
AI Startup Builder — CORE PLATFORM

2



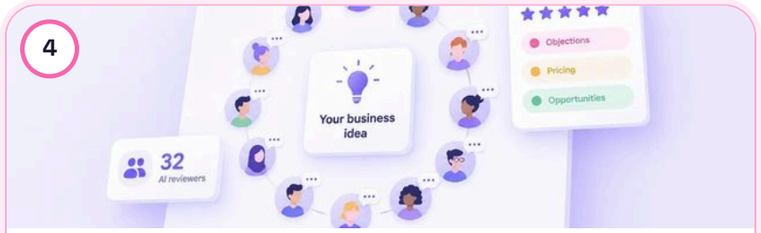
Hatchio Programs — B2B PLATFORM

3



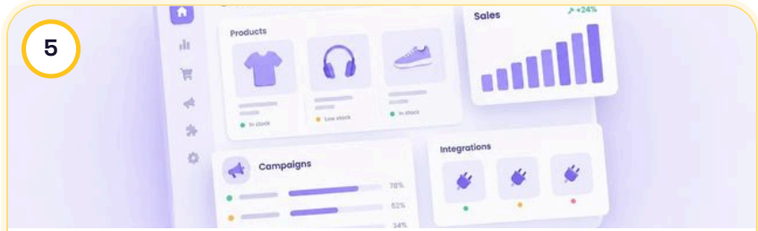
Business Booster — B2B PLATFORM

4



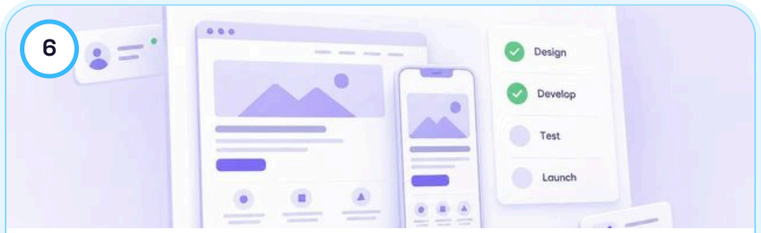
32 AI Reviewers — PREVIEW: INTERNAL CAPABILITY

5



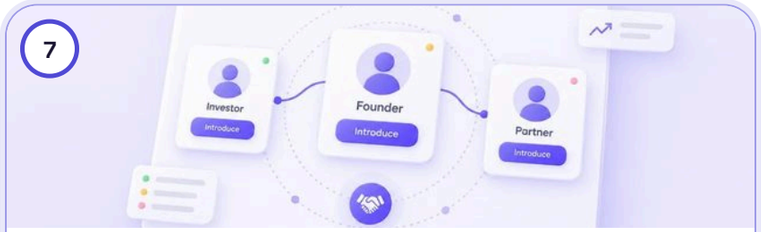
AI Commerce Studio — PREVIEW

6



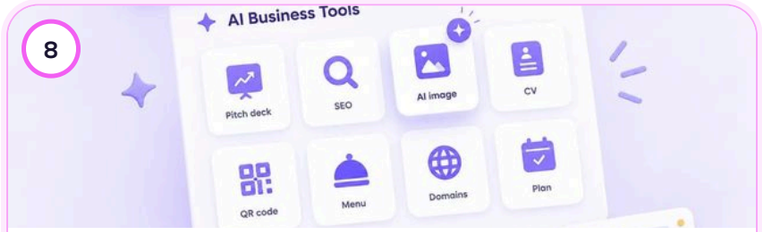
Website, App & Game Builder — AI DEVELOPMENT

7



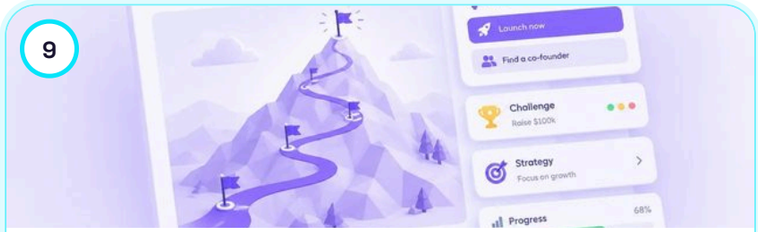
Hatchio Launchpad — EARLY ACCESS

8



AI Business Tools — AI TOOLS ECOSYSTEM

9



Startup Simulator — EDTECH & GAMING

Seven live on hatchioai.com today · Two in preview, shown to investors before launch

The nine cards of hatchioai.com, in their order; the illustrations are the cards' own.

From one idea to a complete business package in under an hour of AI work

Hatchio AI



for each of the 5 real projects finished since 6 Oct; the founder's answers and approvals not counted

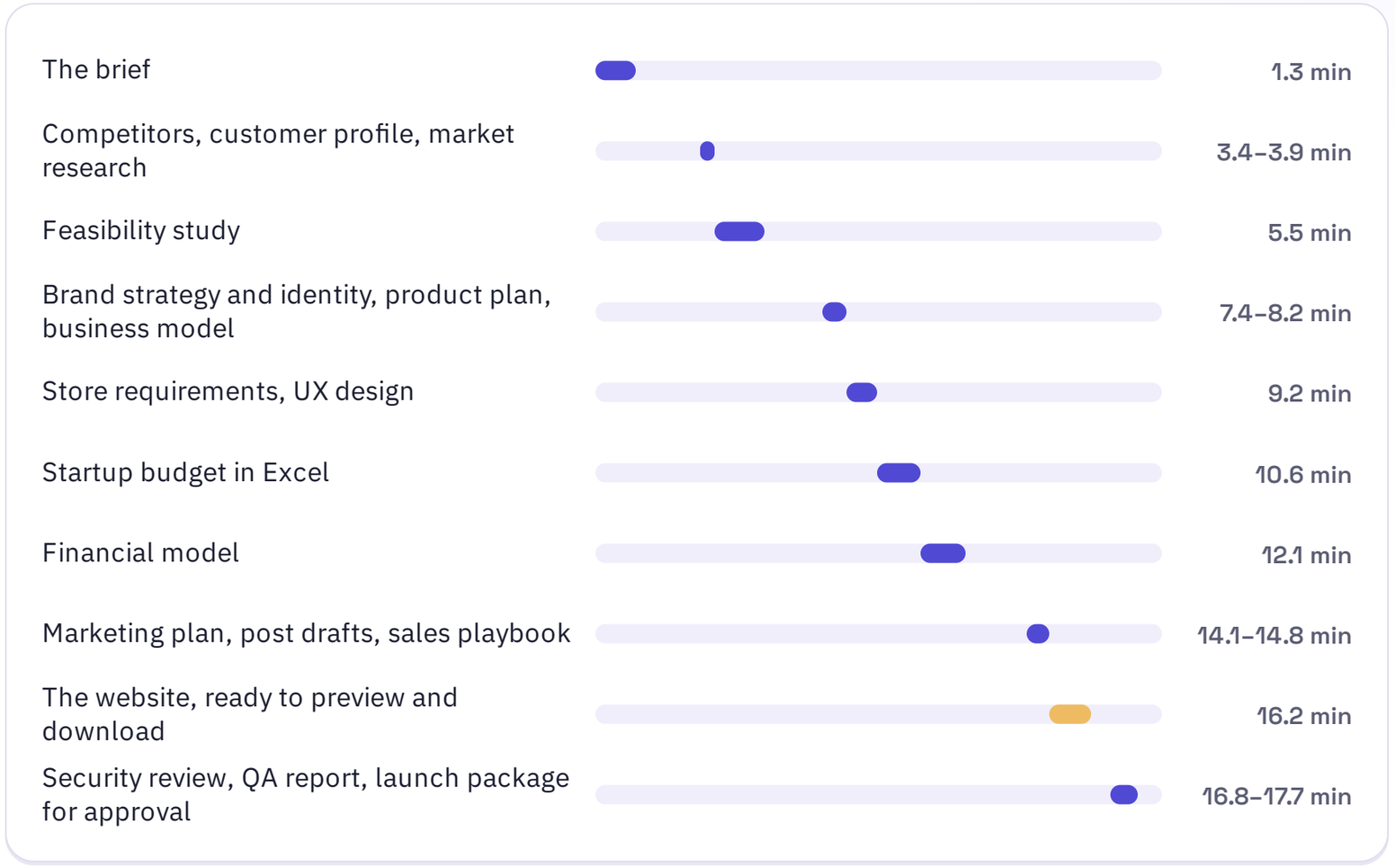
One project on the clock, 26 September 2026

21
deliverables

39
credits, that day's prices

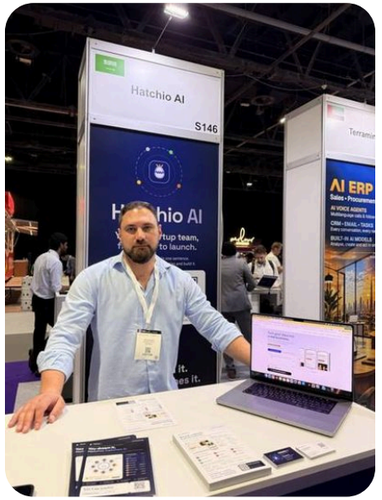
95
AI model calls

16.2 min
website ready



Ring: the longest finished project's AI work, of one hour; figures and sample sizes on A8. Stats and timeline: one project run alone on 26 September 2026 (an online date shop in Riyadh); 13 of 95 calls failed over without stopping it.

Seen at the Dubai AI Festival, written up by Arab News







500+

daily visitors at our stand at the Dubai AI Festival 2026, by our own count, with strong interest and positive feedback

26 to 27 October 2026, Dubai World Trade Centre, stand S146

ARAB NEWS

Meet the Saudi startup using AI to turn business ideas into reality

By Dalal Awienat, 27 October 2026

> **“32 artificial intelligence agents across nine departments”**

Scan to read the article on **arabnews.com**

The visitor count is Hatchio’s own, at its stand. The quote is from Arab News, 27 October 2026.

Founders pay per project, from credits

Hatchio AI

Free first cycle
50 credits, one time

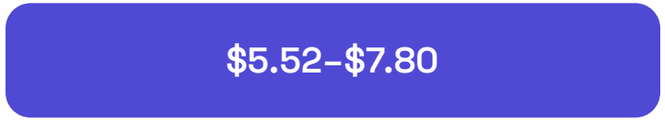
Launch package
50 credits a project

Credit packs
$19.49–$68.99, no subscription

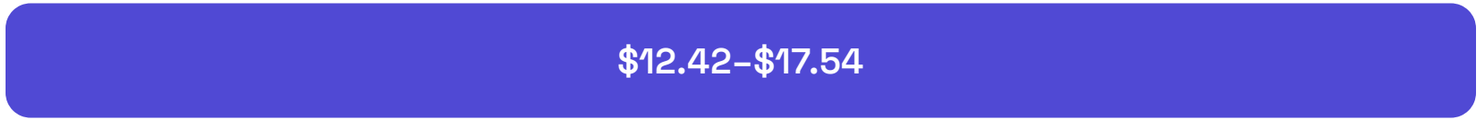
$19.49

the smallest credit pack: no subscription, and bought credits never expire

One full cycle, about 40 credits (estimated) **$5.52–$7.80**



With its website launch package **$12.42–$17.54**



From the largest pack to the smallest, before VAT

The second line: Hatchio Programs, B2B

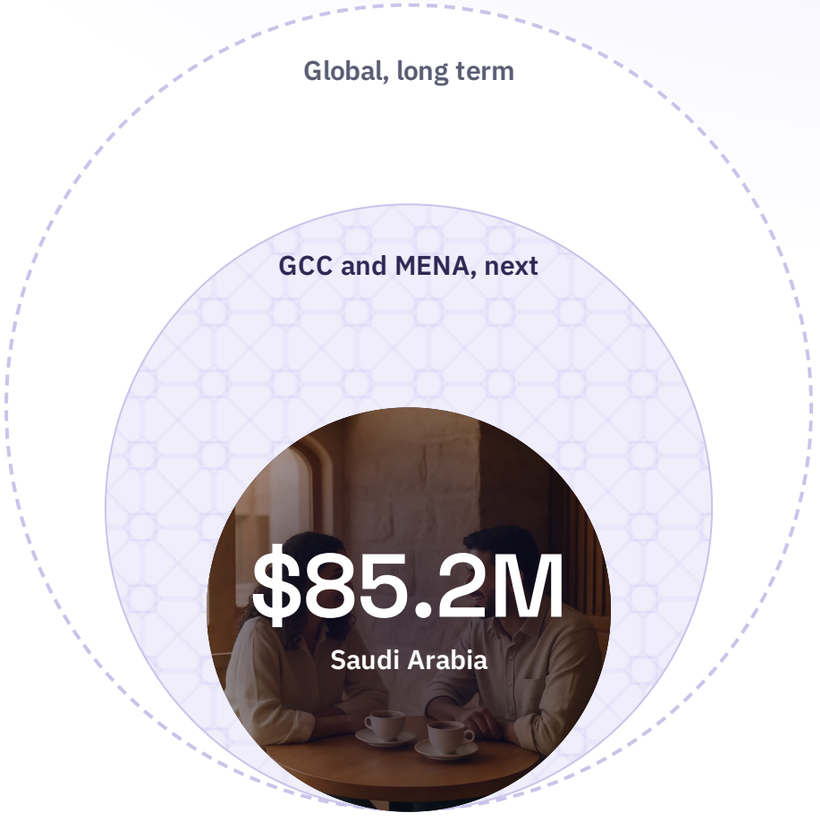
Incubators and accelerators pay per startup, per cohort or per year: potential recurring institutional revenue. An AI startup team for every founder. The published pricing is shared with investors; it is not revenue.

US dollars before VAT; customers in Saudi Arabia pay 15% VAT. Our measured AI cost per project is shared with investors.

Saudi first, then the region, then the world

Hatchio AI

71,000+	new commercial registrations in the second quarter of 2026	Sourced
× 4	quarters, if that pace holds	Assumption
× 30%	are new businesses that need a plan, a brand and a website	Assumption
× $1,000	spent by each on launch work today	Assumption
= $85.2M	**a year, Saudi Arabia only**	Estimate



The first customer First-time founders and small businesses in Saudi Arabia

Then programs Incubators, accelerators, universities and SME programs (not sized here)

Registrations: Zawya, Ministry of Commerce Q2 2026 bulletin; Arab News, 10 July 2026. Each assumption, and the estimate at half of it: appendix A10 of the full deck.

Others do one part. Hatchio does the journey.

Hatchio AI

	Research	Feasibility	Strategy	Finance	Design	Build	Launch
Business planning tools e.g. LivePlan			Plan and numbers				
AI website and app builders e.g. Lovable, Durable					Design and build		
Saudi AI business tools e.g. Jadwa AI, Murtakaz	Some steps: research, a model, a site						
AI chat assistants e.g. ChatGPT, Gemini	Any one task, if you join the pieces yourself						
Hatchio AI one coordinated team	The whole journey, checked, with your approval						

The whole workflow
24 steps in order, 16 reviews, your approval

Built for Saudi Arabia
Official setup steps and a PDPL privacy review

Model independence
4 AI providers, automatic failover

For programs: program platforms run applications, cohorts and mentor sessions, but founders produce nothing there. With Hatchio, the cohort runs where the work gets done.

Scope from each company's own website, read 24 September 2026; bars show scope, not quality. Detail: appendix A6 of the full deck.

Two founders who already sell in Saudi Arabia

Hatchio AI



John Mokaied

Founder, Hatchio AI

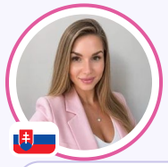
Swedish software engineer and entrepreneur, based in Saudi Arabia

$1.5M Sales in 2025, Breeznord Company, the parent company, not Hatchio's revenue

10+ years in software engineering

10+ years in marketing and design

Builds Hatchio himself, with AI as his engineering team: a live product in 12 languages.



Kristina Asztalos

Co-Founder & CMO

Leads marketing, brand and growth at Hatchio

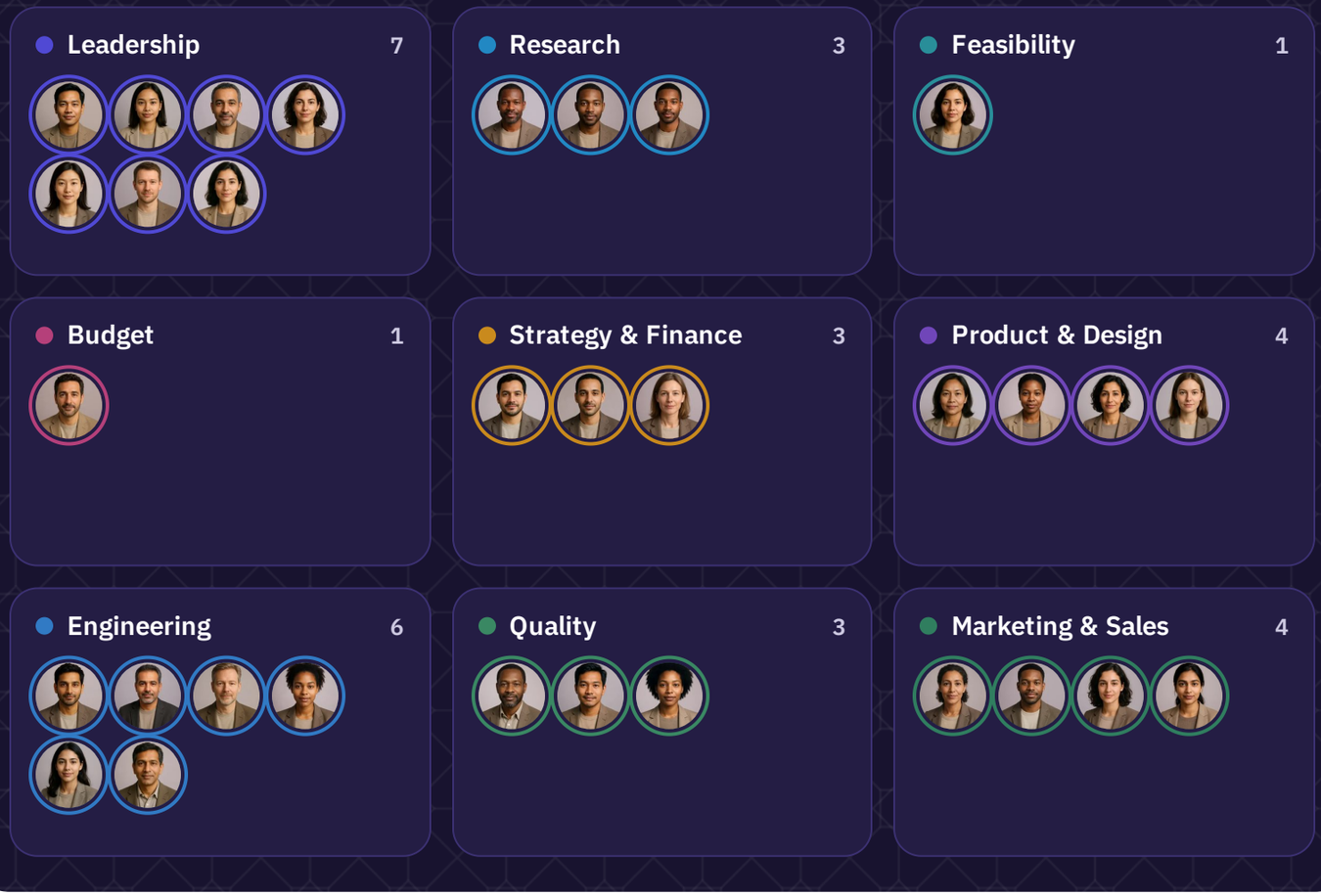
- Brand and marketing
- Growth and the Social Media Studio
- Partnerships and community

First hires with this round

- Senior AI engineer
- Growth and marketing lead
- Operations lead

32 AI specialists

9 departments, one team



The sales figure is the events business's, not Hatchio's. The AI specialists are agents, not people; their portraits are generated.

Raising $1M for 18 months of runway

Hatchio AI



Product and AI

Senior AI engineering | Reliability and orchestration | AI infrastructure

Go-to-market

The Saudi launch | Partner channels | Arabic content and growth experiments

Team and operations

An operations hire | Legal and data protection | Tools and hosting

What this round must prove

Activation | **Repeat usage** | **Paid conversion** | **B2B demand** | **Scalable customer acquisition**

John Mokaied, hatchioai.com/contact

Terms, traction and the full deck are shared privately with investors.